

# Have Questions About Navigating Hemophilia?



HemMobile® App



*We're Listening*



Persons depicted throughout this brochure are not actual patients.



PATIENT  
AFFAIRS  
LIAISONS



hemophilia **village**



Programs, support, and resources designed for patients—  
and with input from the patient community

**Pfizer** Hemophilia

# Programs and Resources Designed to Help Patients Along Their Journey

## Pfizer Patient Affairs Liaisons



The Pfizer Patient Affairs Liaison program was created to support the hemophilia community by connecting patients and caregivers with Pfizer Hemophilia tools and resources.

### Patient Affairs Liaisons will:

- Provide helpful information on Pfizer Hemophilia programs and resources
- Serve as a primary point of contact for local advocacy groups
- Upon request, meet with individual patients and caregivers to answer questions about Pfizer’s programs and resources

### Patient Affairs Liaisons will not:

- Be measured or awarded based on sales performance
- Proactively reach out to individual patients and caregivers
- Share your personal or contact information in order to promote Pfizer products

Visit [HemophiliaVillage.com](https://www.hemophiliavillage.com) to connect with your Patient Affairs Liaison.

## Pfizer Hemophilia Connect



Pfizer Hemophilia Connect is your one-stop source for information on *all* of Pfizer’s financial support programs and resources. Whether you need co-pay assistance or insurance counseling, the experts at Pfizer Hemophilia Connect can help. Eligibility required.

To get started, call Pfizer Hemophilia Connect at **1.844.989.HEMO (4366)**.

- One number with access to all of Pfizer Hemophilia’s resources and support programs
- Financial support programs for eligible patients
- Insurance counseling and reimbursement support for insured patients\*
- Centralized support for patients and caregivers
- Learn about community resources like Patient Affairs Liaisons

\*Patients must be commercially insured and have an FDA-approved indication to be eligible for this service.

# Programs Designed to Provide Financial Assistance for You

## Pfizer Factor Savings Card



With the **Pfizer Factor Savings Card**,<sup>†</sup> eligible patients prescribed Pfizer factor products may save up to \$12,000 per year toward their co-pay, deductible, and coinsurance costs.

Learn more by calling Pfizer directly at **1.844.989.HEMO (4366)** or by visiting **[PfizerFactorSavingsCard.com](https://PfizerFactorSavingsCard.com)**.

<sup>†</sup>Terms and conditions apply. This co-pay card is not health insurance and is only available at participating factor suppliers. The Card cannot be combined with any other savings, free trial, or similar offers for the specified prescription. The Card will be accepted only at participating factor suppliers. This Card is not health insurance. Patients must have private insurance. Offer is not valid for cash-paying patients. No membership fees. See full terms and conditions on page 10 or at [PfizerFactorSavingsCard.com](https://PfizerFactorSavingsCard.com).

## Pfizer Factor Product Trial Prescription Program

New patients may be eligible to try Pfizer factor products by receiving up to 20,000 IU at no cost.<sup>‡</sup>

If you have questions about the Trial Prescription Program, please call Pfizer at **1.844.989.HEMO (4366)**.

<sup>‡</sup>Patients prescribed Pfizer factor products for the first time may be eligible to receive a one-time, 1-month trial supply up to 20,000 IU at no cost. This program is available only for first-time use by commercially insured patients. Medicare/Medicaid beneficiaries are not eligible. Terms and conditions apply. Please see full terms and conditions on page 11.

## Pfizer Patient Assistance Program

The Pfizer Patient Assistance Program<sup>§</sup> can provide Pfizer medicines to eligible patients who meet the income eligibility criteria.

To learn more, call **1.844.989.HEMO (4366)** to reach Pfizer Hemophilia Connect.

The operator can help you find out if you meet the eligibility requirements for the Pfizer Patient Assistance Program.

<sup>§</sup>The Pfizer Patient Assistance Program is a joint program of Pfizer Inc. and the Pfizer Patient Assistance Foundation™. The Pfizer Patient Assistance Foundation is a separate legal entity from Pfizer Inc. with distinct legal restrictions.

# Get Ready for the HEMOCRAFT™ Challenge!

## HEMOCRAFT

Hemophilia meets Minecraft™ in HEMOCRAFT, a virtual world designed for individuals with hemophilia aged 8 to 16 years.



Inspired by patients themselves, HEMOCRAFT invites players to:



Prepare to slay the Ender Dragon!



Craft the components of an infusion kit



Keep an eye on the “factor bar” to make sure they’re prepared for adventure



Share game strategy with friends and family to help them understand what it is like to manage hemophilia

Find more information about HEMOCRAFT, including a game video and links to download the game, at [HEMOCRAFTquest.com](https://HEMOCRAFTquest.com).

HEMOCRAFT is provided for educational purposes only and is not intended to replace discussions with a health care provider, nor is it intended for curing, treating, seeking treatment for, managing, or diagnosing a specific disease, disorder, or any specific health condition.  
Intended for US audiences only.  
HEMOCRAFT is a trademark of Pfizer Inc. Minecraft is a trademark of Mojang Synergies AB.

# Because Hemophilia Can Be Difficult, We’ve Made Tracking Easier

## HemMobile®

HemMobile was designed to help you keep track of your bleeds and infusions, allowing you to:

- Log your infusions quickly and easily
- Generate reports to share with your treatment team
- Monitor your factor supply so you never run out
- Set reminders for important events
- Record bleeds with precision
- Track your daily activity
- Access even more support

Contact your Patient Affairs Liaison or call Pfizer Hemophilia Connect at **1.844.989.HEMO (4366)** to learn more.



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For Android™ users  
Download on Google Play™

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Download the **HemMobile App** today to start tracking.

HemMobile is not intended for curing, treating, seeking treatment for, managing, or diagnosing a specific disease, disorder, or any specific health condition. Pfizer will not have access to any personal information you enter into HemMobile.  
HemMobile is a registered trademark of Pfizer Inc.

# Pfizer Resources Designed to Support the Hemophilia Community

## Pfizer Hemophilia Scholarship Program



For more than 20 years, Pfizer has provided educational support to students living with hemophilia. Named in honor of a pioneer in the field of hemophilia research, the **Soozie Courter Hemophilia Scholarship Program** is designed to inspire students living with hemophilia to achieve their educational goals.

To apply online, visit [HemophiliaVillage.com/hemophilia-scholarship-program](https://HemophiliaVillage.com/hemophilia-scholarship-program). To learn more about the Soozie Courter Hemophilia Scholarship Program, contact Pfizer Hemophilia Connect at **1.844.989.HEMO (4366)**.

## Pfizer Community Connections Program



The Pfizer Hemophilia team is proud to offer a series of educational programs designed for individuals and families who are affected by hemophilia. This series covers a wide range of topics that impact patients and caregivers, providing valuable information about hemophilia and its associated challenges.

**Contact your Pfizer Patient Affairs Liaison** to learn about the program topics that are currently available and how to attend.

## Hemophilia Village



The Pfizer-sponsored website, [HemophiliaVillage.com](https://HemophiliaVillage.com), provides information for the hemophilia community. Consumers and professionals alike can learn about programs and resources available to assist the hemophilia community, including Constructive Conversations.

Visit [HemophiliaVillage.com](https://HemophiliaVillage.com) to find these resources.

# B2B: Your Voice. Your Life.

## B2B Books, Stories, Podcasts, and Videos

Interested in stories and personal experiences *from* the hemophilia B community and *for* the hemophilia B community? Turn to B2B for a wide variety of interesting and educational materials that reflect the community’s voices, concerns, and experiences.



### Download or view books

filled with patient stories on topics that include hemophilia B in early childhood, family perspectives, and paths to empowerment.



### Listen to podcasts

that capture the voices of the community on important topics like girls and women with hemophilia B, educating people outside the family, and dating and marriage. **You can visit us on Facebook (as accessed through [bsinapod.com](https://bsinapod.com)) to stay up to date on the latest B2B podcasts.**



### Watch videos

that feature actual members of the hemophilia B community sharing their experiences on topics like family planning and setting up a home.

### And much more, too!

It’s all been inspired by your questions, your interests, and your experiences. **Visit the B2B page on [HemophiliaVillage.com](https://HemophiliaVillage.com) to find all of these resources.**

# Additional Resources

## Hemophilia Partners for Progress

At Pfizer, we recognize the commitment, effort, and contributions of our partners, who share our desire to provide research, product development, programs, and resources to individuals with hemophilia and their health care providers.



### World Federation of Hemophilia

The World Federation of Hemophilia Twinning Program creates short-term, collaborative partnerships between medical professionals and patient leaders in countries with emerging and established hemophilia programs. The initiative's goal is to help share information and provide comprehensive care and support for those living with or managing a bleeding disorder. Learn more about the World Federation of Hemophilia at [wfh.org](http://wfh.org).



### National Hemophilia Foundation

To learn more about the National Hemophilia Foundation, visit [stepsforliving.hemophilia.org](http://stepsforliving.hemophilia.org).



### North American Camping Conference for Hemophilia Organizations

Visit [arizonahemophilia.org/naccho](http://arizonahemophilia.org/naccho) to learn more.



### The Coalition for Hemophilia B

Learn more at [hemob.org](http://hemob.org).



### Hemophilia Federation of America

Get information at [hemophiliafed.org](http://hemophiliafed.org).



### Leading Edge

Helping individuals with hemophilia develop self-esteem and a sense of adventure. Visit [gutmonkey.com/leading-edge](http://gutmonkey.com/leading-edge) to learn more.

These websites are neither owned nor controlled by Pfizer. Pfizer does not endorse and is not responsible for the content or services of these sites.

# Pfizer Has Proudly Partnered With the Hemophilia Community for More Than 20 Years

## Together, We've Developed Resources Designed to:



Inspire learning by capturing and sharing the voices and experiences of diverse community members



Foster connections between community members at meetings and events across the country and throughout the year



Provide assistance through insurance counseling, reimbursement support, scholarship opportunities, and more



We couldn't have done it without *you*. And for that, **we thank you.**



# Pfizer Hemophilia Factor Savings Card Offer Terms and Conditions

**OFFER TERMS:** By using the Pfizer Factor Savings Card, you acknowledge that you currently meet the eligibility criteria and will comply with the terms and conditions described below:

Patients are not eligible to use this Card if they are enrolled in a state or federally funded insurance program, including but not limited to Medicaid, Medicare, TRICARE, Veteran Affairs health care, a state prescription drug assistance program, or the Government Health Insurance Plan available in Puerto Rico (formerly known as “La Reforma de Salud”). Patients must have private insurance. Offer is not valid for cash-paying patients. The value of the Factor Savings Card is limited to \$12,000 per calendar year or the amount of your co-pay over 1 year, whichever is less. This Card is not valid when the entire cost of your prescription drug is eligible to be reimbursed by your private insurance plans or other health or pharmacy benefit programs. You must deduct the value of this Card from any reimbursement request submitted to your insurance plan, either directly by you or on your behalf. You are responsible for reporting use of the Card to any private insurer, health plan, or other third party who pays for or reimburses any part of the prescription filled using the Card, as may be required. You should not use the Card if your insurer or health plan prohibits use of manufacturer co-pay cards. This Card is not valid where prohibited by law. The Card cannot be combined with any other savings, free trial, or similar offers for the specified prescription. **The Card will be accepted only at participating factor suppliers. If your factor supplier does not participate, you may be able to submit a request for a rebate in connection with this offer. This Card is not health insurance.** Offer good only in the United States and Puerto Rico. The Card is limited to 1 per person during this offering period and is not transferable. No other purchase is necessary. Data related to your redemption of the Card may be collected, analyzed, and shared with Pfizer for market research and other purposes related to assessing Pfizer’s programs. Data shared with Pfizer will be aggregated and de-identified; it will be combined with data related to other Card redemptions and will not identify you. Pfizer reserves the right to rescind, revoke, or amend this offer without notice. Offer expires 12/31/20. No membership fees. Go to **PfizerFactorSavingsCard.com** and download your card today.

If you have questions, please call **1-844-989-HEMO (4366)** or send questions to:  
**Pfizer Factor Savings Program**  
**2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560**

# Pfizer Factor Product Trial Prescription Program Terms and Conditions

**OFFER TERMS:** By enrolling in the 1-month trial program for Pfizer Factor Product, you acknowledge that you currently meet the eligibility criteria and will comply with the terms and conditions described below:

You (the patient) are currently covered by a private (commercial) insurance plan. The patient, or health care provider on the patient’s behalf, must provide a completed enrollment form and a valid prescription to the Pfizer Factor Product Trial Prescription Program. The program is valid for one 1-month trial of up to 20,000 IU of factor. Trial cannot exceed 30 days. **The patient, or the health care provider on the patient’s behalf, must not submit any claim for reimbursement for product dispensed pursuant to this program to any third-party payor, including Medicaid, Medicare, or any other federal or state health care program. The patient must not apply the value of the free product received through this program toward any government insurance benefit out-of-pocket spending calculations, such as Medicare Part D True Out-of-Pocket Costs (TrOOP).** The free trial offer is not valid for prescriptions that are eligible to be reimbursed by private insurance plans or health or pharmacy benefit programs that reimburse you for the entire cost of your prescription drugs. Patients who have already begun therapy with or who have been treated with Pfizer Factor Product are not eligible to participate in the program. Only new patients may use this offer. Only 1 program enrollment per person per lifetime. By redeeming this offer, you certify that you are not currently using Pfizer Factor Product. Program not available where prohibited by law. **This free trial is not health insurance.** This program cannot be combined with any other savings, free trial, or similar offers for the specified prescription. **The free trial offer will only be accepted by participating factor providers.** Offer good only in the United States and Puerto Rico. This offer is not transferable. Pfizer reserves the right to rescind, revoke, or amend this free trial program without notice. No membership fees. For questions about the Pfizer Factor Product Trial Prescription Program, please call 1-844-989-HEMO (4366) or write to us at Pfizer Factor Product Trial Prescription Program Administrator, MedVantx, PO Box 5736, Sioux Falls, SD 57117-5736.

*We're Listening*



**For more than 20 years, we've been standing with the hemophilia community**  
and listening to what its members have to say. We will be standing firm  
and listening carefully for many more years to come.